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News Release

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America Recycles Day Contest for High School Students

The Oklahoma Department of Environmental Quality (DEQ) encourages Oklahomans to be aware of the upcoming America Recycles Day, which is November 15, 2009. As that day approaches, Oklahoma High School students are invited to create a public service announcement to promote awareness about recycling. This contest is a part of the Oklahoma Recycling Association's (OKRA) America Recycles Day campaign. The purpose of America Recycles Day is to raise awareness of the importance of recycling across the state. The deadline for entry is October 23, 2009.

"Beyond the Bin" is the theme for this year's contest. Contestants' 30 or 60 second PSA message should emphasize what happens to recyclables after they are collected in the community. Entries must contain all original material and may include real-life experiences. Cash prizes will be awarded to the 1st, 2nd and 3rd place entries (\$500, \$300 and \$150, respectively). Winning Entries will be announced on America Recycles Day. For the rules and entry forms, please visit <http://recycleok.org/psa-contest.php>. For more information, contact Sara Ivey, education chairman, at info@recycleok.org or call OKRA at (405) 744-9806.

OKRA is a non-profit volunteer group that supports communities, governments and individuals in recycling. In Oklahoma, America Recycles Day is co-sponsored by the Oklahoma Recycling Association, Oklahoma Department of Environmental Quality, OGE Energy Corp., and the Metropolitan Environmental Trust.

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