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News Release

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Goodyear Lawton Plant Recognized for Pollution Prevention Efforts

Goodyear in Lawton is the recipient of a Platinum ranking, the highest level, in the Oklahoma Star Incentive Program (OKStar), which is administered by the Oklahoma Department of Environmental Quality (DEQ).

“This is a remarkable achievement for Goodyear and the Lawton plant. It is another precedent-setting example of our ‘There is No Finish Line’ philosophy,” said Plant Manager Billy Taylor.

“Goodyear helps demonstrate that compliance with environmental rules and regulations is just the beginning for a well-managed facility. In fact, facilities that implement ‘beyond compliance’ strategies realize benefits that are evident on many levels,” said DEQ Environmental Programs Manager Dianne Wilkins.

The Goodyear plant was nominated by the City of Lawton Industrial Pretreatment Program due to its pollution prevention activities that have resulted in zero waste to a landfill since December 2007. All paper, plastic, and scraps at Goodyear in Lawton are recycled. The facility has also implemented an Environmental Management System that extends requirements for performance to contractors.

Additionally, by implementing best management practices Goodyear has achieved a 21-percent reduction in energy use per pound of production. Recyclable materials (plastic bottles, aluminum cans and paper) are donated to Ft. Sill. Proceeds are used to fund programs for soldiers. The Goodyear plant has hosted household hazardous waste collection events and participates in the OK Department of Transportation Adopt a Highway Program.

The voluntary OKStar program ranks participants among peers and awards Silver, Gold or Platinum stars. Each star is earned by meeting specific performance criteria. More information on the OKStar program is available on the Land Protection Division’s Web page at www.deq.ok.state.us.

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